#### Abbr.

From



To





#### Introduction

Human Resources Professionals, a training company that was established in the Kingdom of Saudi Arabia in late 2013, has experience and a prominent position in the Arab training market due to the distinguished training courses it offers. The Center for Human Resources Professionals offers many courses in more than 35 training fields, and more than 1,500 have been held. A training course provided by an elite group of trainers, the number of beneficiaries exceeding 25,000 trainees, for the purpose of enabling organizations and individuals to achieve success in a rapidly developing world.

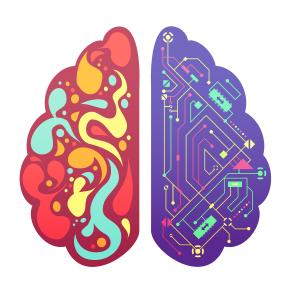
### Main Logo



## Logo Symbol

The center's logo symbolizes the two parts of the brain, the right and the left, one of which represents logic and linear thinking, and the other represents the creative side, intuition, and emotion.

Hence the idea of the logo was born



### Logo Variations

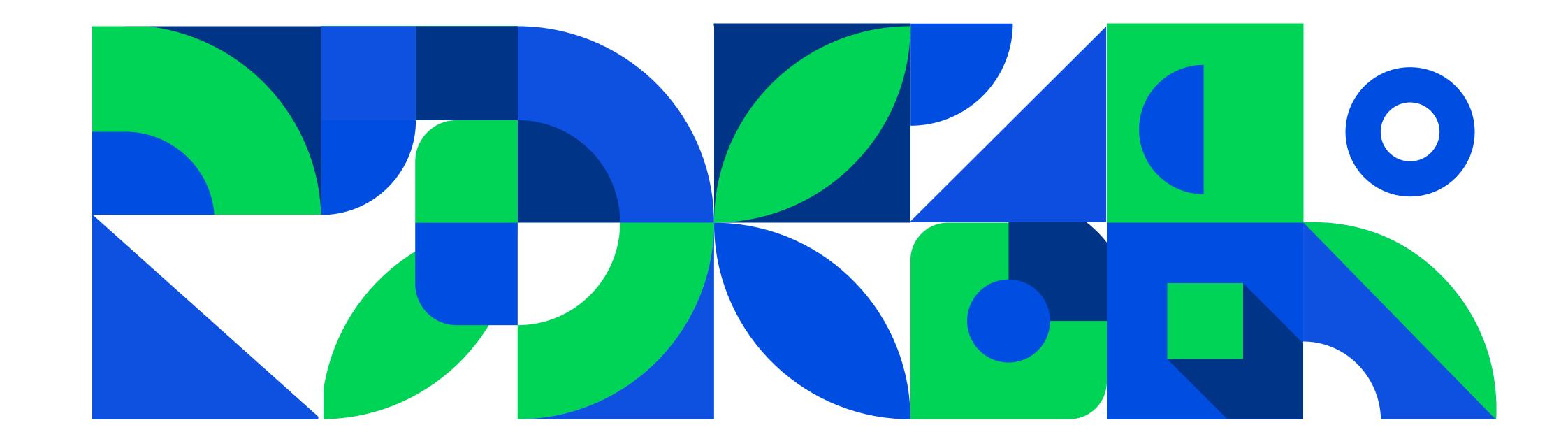








## **Patterns**







Abbr.

# Ready for ReBranding ?

Contact us on: info@abbr.online